



CASHurDRIVE

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Date: 29.04.2026

To

The Manager – Listing Compliance  
National Stock Exchange of India Limited  
Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (E), Mumbai – 400051

**SYMBOL:** CUDML

**ISIN:** INE0WL201014

**Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Receipt of Purchase Orders**

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that **Cash Ur Drive Marketing Limited** (“the Company”) has received a purchase order from a **leading multinational mobility and technology platform company operating in India** for execution of an advertising and transit media campaign across multiple cities in India.

Under the said purchase order, the Company shall execute a transit media campaign comprising branding on **auto rickshaws and buses** during the campaign period across various locations.

The details required under Para A of Part A of Schedule III of SEBI (LODR) Regulations, 2015 read with SEBI Circular dated November 11, 2024 and HO/49/14/14(7)2025-CFD-POD2/1/3762/2026 dated January 30, 2026 are enclosed herewith as Annexure-A.

This is for your information and records.

For **Cash Ur Drive Marketing Limited**  
**(formerly known as Cash Ur Drive Marketing Private Limited)**

**Gagan Mahajan**  
Compliance Officer & Company Secretary  
Membership No. A34028

**CASHurDRIVE MARKETING LIMITED**

**(formerly known as CASHurDRIVE Marketing Private Limited)**

Registered Office : 4<sup>th</sup> Floor, SCO 0032, Sector 17C, Chandigarh G.P.O., Chandigarh, India - 160017

CORPORATE OFFICE : 1103-1104, 11<sup>th</sup> Floor, World Trade Tower, Noida, U.P. - 201301

CIN : L74999CH2009PLC031677 | Email ID : [account@cashurdrive.com](mailto:account@cashurdrive.com) | Contact : 0172 - 4667699



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## Annexure A

Details required under Para A of Part A of Schedule III of SEBI (LODR) Regulations, 2015 read with SEBI Circular dated November 11, 2024 and HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026

Sr. No.	Particulars	Details
a)	Name of the entity awarding the order(s)/contract(s)	a leading multinational mobility and technology platform company operating in India
b)	Significant terms and conditions of the order(s)/contract(s)	Execution of transit media campaign comprising branding on auto rickshaws and buses across multiple cities in India
c)	Whether order(s)/contract(s) have been awarded by domestic/international entity	Domestic entity
d)	Nature of order(s)/contract(s)	Advertising / Transit Media Campaign
e)	Whether domestic or international	Domestic
f)	Time period by which the order(s)/contract(s) is to be executed	2 Months Approximately
g)	Broad consideration or size of the order(s)/contract(s)	₹3,06,80,000/- (Rupees Three Crores Six Lacs Eighty Thousand Only), inclusive of applicable taxes
h)	Whether the promoter/promoter group/group companies have any interest in the entity that awarded the order(s)/contract(s)? If yes, nature of interest and details thereof	No. The promoter / promoter group / group companies do not have any interest in the entity awarding the order
i)	Whether the order(s)/contract(s) would fall within related party transactions? If yes, whether the same is done at "arm's length"	No. The transaction does not fall within related party transactions

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